

Original BMW Parts

[www.bmw.com](http://www.bmw.com)



Sheer  
Driving Pleasure

## YOUR BENEFITS AT A GLANCE:

SUSTAINABILITY



- Efficient use of resources thanks to environmentally-friendly design: only the filter medium is replaced – not the whole filter.
- A clean oil filter ensures lower fuel consumption.

SAFETY



- Optimal filter performance ensures excellent protection against engine damage.
- The extremely large filter area means that a high level of dirt is captured.

VALUE RETENTION



- Precise fit ensures that the engine works better for longer.
- Long service life of the oil filter.



### Insist on Original BMW Parts.

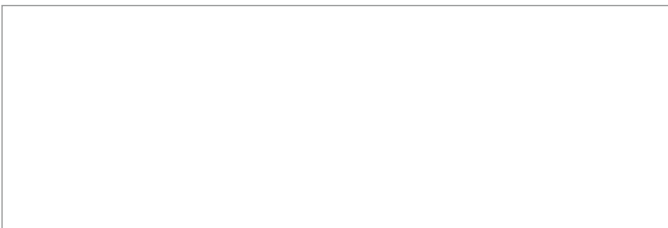
Decisions based solely on price tend to overlook essential criteria like quality, operational reliability, precision fitting and useful lives.

Original BMW Parts are optimised to your BMW model and must fulfil the same quality standards as our BMW vehicles.

The fitted precision and high quality of each and every part ensure the harmonious interaction between the vehicle system's functionality and operating principle. Maintain your BMW in its original condition with Original BMW Parts.

### To make sure your BMW stays a BMW.

For further details see: [www.bmw.com/parts](http://www.bmw.com/parts)



# INCREASE THE SERVICE LIFE OF YOUR BMW ENGINE.

## ORIGINAL BMW OIL FILTERS.

## DID YOU KNOW?

As well as acting as a lubricant and coolant, engine oil also cleans the engine. The oil pump conveys the oil through the entire engine, so that the oil picks up all dirt particles in the engine. The oil filter kicks into action before the oil completes the cycle, returning to the start. The job of the oil filter is to remove any impurities from the oil.

The materials and geometry of the folds play a key role. The finer the folds, the larger the area of paper that can be folded and the more effectively the oil filter can work. **The result: the oil can remain longer in the engine and long oil change intervals can be maintained.**

Oil filters are an extremely important replacement part. **Dirty oil filters increase fuel consumption and can cause massive damage within the engine.**

On a journey between Munich and Frankfurt (approx. 400 km) a 6-cylinder diesel engine operating at a speed of 150km/h will circulate about 6,000 litres of oil.

If they are to fulfil the high BMW quality requirements, Original BMW Oil Filters must pass **gruelling field and laboratory tests as well as constant quality control.**



**Insist on Original BMW Products even for engine oil.**

## ORIGINAL BMW OIL FILTERS...

- ... **ensure optimum cleaning.** Particles of dirt in the oil are generally smaller than 0.005 millimetres – Original BMW Oil Filters filter out these minute particles, ensuring the oil is pure and clean.
- ... **have a long service life and ensure low engine wear.** The combination of cellulose and synthetic fibres prevents brittleness and dirt particles are not allowed to reach important functional parts of the engine's lubrication system.
- ... **catch a large volume of dirt thanks to a large filter area.** This is because the special geometry of the folds in Original BMW Oil Filters result in a large filter area and can therefore store more dirt particles.
- ... **produce a perfect seal.** Original BMW Oil Filters ensure that the non-return valve works well and that no impure oil is allowed to return to the oil cycle.
- ... **feature an environmentally-friendly design.** BMW uses environmentally-friendly, easy maintenance oil filters that are particularly resistant to corrosion thanks to their impregnation with phenol resin, giving them a long life. During servicing only the filter medium needs to be changed. This is good news for the environment and for your pocket.